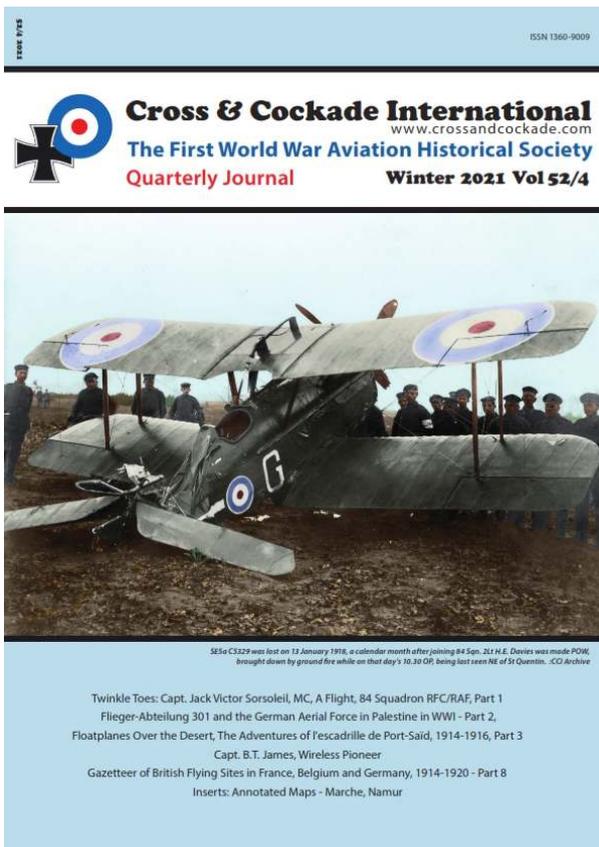




Cross & Cockade International
The First World War Aviation Historical Society

Wind in the Wires 39



As we approach the end of another topsy-turvy year, it's time to treat our burgeoning band of subscribers to the latest issue of Wind in the Wires.

I hope you will all find something of interest as we span the globe to bring you the latest First World War aviation news. Thank you to all who have suggested contributions of late and if there is anything that our readers would like covered in future issues, please drop an email to

wires@crossandcockade.com

Members of the Society will be receiving their shiny new journal shortly – Winter 2021 Vol 52/4 – to be precise. It's not too

late to join for 2021 and get all four journals delivered to your door, and from next year you will have the option of receiving the journal digitally at a reduced cost.

Looking ahead, the 53rd Annual General Meeting of the Society will be in late April 2022 - exact date yet to be agreed. The Committee has made the decision to continue holding the AGM via Zoom and encourage members from around the world to join us and contribute. I hear that our very own Trevor Henshaw will be giving the Leaman Lecture, on the subject of our upcoming book on the DH2. The AGM and lecture are free - and the latter is open to non-members.



Also, we are putting out a further urgent appeal for someone to join us as Sales Manager. The job spec was set out in the last Journal and all you really need is a handy post office and a modicum of



JANUARY 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

storage space.

Members and non-members alike are encouraged to buy our stunning 2022 calendar whilst stocks last! Get twelve superb paintings by world renowned artists with the proceeds going towards ongoing maintenance of the British Air Services Memorial at St-Omer.

Details at <https://bit.ly/37Tp7hi>

Model Citizen(s)



Committee members have been out and about recently promoting the Society, receiving warm welcomes at both the inaugural Great War Group Conference (held at the Commonwealth War Graves Commission HQ, Maidenhead) and the wonderful

IPMS 2021 Scale ModelWorld show at Telford.

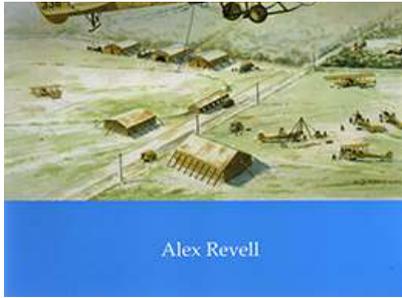
Feast your eyes on the winner of this year's CCI Trophy - an RAF FE2b (early version), created by Patrick Watson of Norwich. It's a Wingnut Wings 1/32 kit with a whole host of extras and scratch-built parts, all finished off with a hand carved propeller. A worthy winner and, in addition to the coveted trophy, Patrick receives a 2021 subscription.

Committee member Graham Mottram featured on *Radio 4* recently. For *Archive on Four*, Jolyon Jenkins investigated false historical memes that are being widely shared on social media on his 6 November 2021 programme. This includes the fake First World War aerial dog fight photographs owed by Mrs Gladys Maud Cockburn-Lange (see *WitW 6 and 10*). The programme is available to listen to at: <https://bbc.in/3HHZMrm>, with Graham's segment starting at around 24 minutes - he comes across really well. Worth a listen!

Revell in a Great Book at a Bargain Price

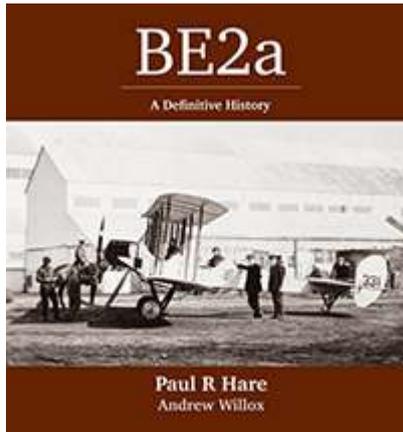


The Society is pleased to announce that you can now find **Baptism of Fire - The Royal Flying Corps at War: The First Year in France 1914-1915** for just £14.95 plus p&p from our web shop. Originally available at £23.95, this excellent book by Alex Revell,



an internationally acknowledged researcher into the history of the RFC, RAF and RNAS, details the vitally important role played by the RFC in the first year of the war. It is also the personal story of the courage of young airmen whose underpowered machines lacked the ability to climb to a height sufficient to protect them from both anti-aircraft and small arms fire. A perfect

Christmas gift for fans of the First World War, or treat yourself to a copy: <https://bit.ly/3CSFCrf>



While you are browsing our bookstore, don't forget to pick up a copy of the authoritative **BE2a - A Definitive History** by Paul Hare and Andrew Willox. We have also reduced the price of this book by £10.00, so it's just £17.00 plus p&p to have details of every operational BE2a in the world at your fingertips:

<https://bit.ly/3HC5hb0>

Big Return for Small Medals



Talking of the RFC's embryonic role on the Western Front, an important early aviator's medal group, awarded to Major FG 'Freddy' Small, Connaught Rangers, was sold on 17 August 2021 by Dix Noonan Webb for £5,500.

On 26 August 1914, Small (5 Squadron RFC) delivered a message to Haig's HQ by audaciously landing between the lines of I Corps and the pursuing Germans, and was the first Royal Flying Corps airman to shoot down an enemy aircraft with a machine gun on 22 November 1914 (proponents of Lieutenant CEC Rabagliati might have something to say about that!).

The medal group was sold together with a bullet, the tip of which has been bent on impact, capped with gold and inscribed 'December 6th 1914', the date that Small received his active-service ending wounds. Small was unfit to fly during 1915 and was appointed Commander of 47 Squadron (Home Defence) on 21 March 1916. He took up duties as an instructor in July 1916 and was promoted to Temporary Major in May 1917, being confirmed in the rank on 5 June 1919.

See more at <https://bit.ly/3kYDvfn> and further coverage at <https://bit.ly/3kYIb63> and

<https://bit.ly/32iopKV>

Brothers in Arms



A poignant collection, '**Letters From Eric Travis Townsend and Reminiscences of Ronald Travis Townsend**' was sold at Bonhams for £ 2,805 inc. premium on 15 September 2021. These finely presented memorials, written up by their mother, commemorate brothers who died within three weeks of each other fighting on different fronts. The story was covered in the *The Herald* on 19 September 2021.

Eric and Ronald were born in Scotland and educated at Rugby School. Elder brother Ronald emigrated to Canada in 1913 and, at the outbreak of war, joined the 50th Gordon Highlanders. He later resigned from the Pay Office of the Canadian Expeditionary Force to join the Royal Flying Corps. Posted to 56 Squadron RFC in mid-October 1917, it was here, just 22 days after the death of his brother Eric in Palestine, that his aeroplane was shot down in flames when leading a flight over enemy lines at Lesdain, near Cambrai. Captain Townsend's SE5a (serial B40) was a combat claim of Vfw Josef Mai of Jasta 5.

See <https://bit.ly/3cDf2rg> and <https://bit.ly/3oRgZ9d>

Jeffs: Identification and Rededication



Originally buried in an unmarked grave by German forces, the final resting place of 21-year-old 11 Squadron RFC observer, Corporal Bertie Frederick George Jeffs was rededicated on 28 September 2021 at Douchy-les-Ayettes Cemetery on the Somme. The service was conducted by Reverend (Sqn Ldr) Kate Bruce, Station Chaplain RAF Coningsby and attended by members of XI(F) Squadron RAF. This was the first WW1 cemetery commemoration service for nearly two years.

Jeffs was on an offensive patrol in a Royal Aircraft Factory FE2b, piloted by 23-year-old Dundee born Sergeant Ernest Haxton, on the afternoon of 10 October 1916. They were attacked north east of Bapaume and shot down. A check of the Society's 2009 monograph, Royal Aircraft Factory FE2b/d & Variants in RFC, RAF, RNAS & AFC Service - which is available as a PDF download at <https://bit.ly/3cCgNVD> - confirms the loss of 6992, a presentation aircraft Shanghai Race Club No 2.

Read further details: <https://bbc.in/3oPaPqa> or <https://bit.ly/3oTIONY>

'Fee'-Lanka



There was an interesting article in *The Island Online* (Sri Lanka), published on 7 October 2021, featuring the story behind a presentation FE2b. The required £2,500 was raised by the Tamil community of Malaya in December 1915, who elected to name the aircraft 'The Jaffna' in remembrance of a birthplace faraway.

A further appeal to raise money to buy other aircraft for the war effort was made in Ceylon and one BE2c and three FB5s were purchased. They were named The Paddy Bird, The Devil Bird, The Nightjar and The Flying Fox. There was also an individual contribution from a well-known local lawyer, FJ de Saram to fund another aircraft.

The author wants to know what happened to these aircraft and comments that if any of these 'gift' aeroplanes crashed or was shot down, the same name was often given to a new one. I have checked the aforementioned CCI FE2b/d monograph, which helpfully lists presentation aircraft, and note a number of FE2bs from Ceylon carrying the names of Nightjar, Devil Bird and Flying Fox. The monograph discloses serials for five presentation aircraft called Malaya No11 'The Jaffna', to include A5446, which was believed to be Manfred Von Richthofen's 14th victory (D'Arcy and Whiteside of 18 Squadron RFC). <https://bit.ly/3FCGW2Z>

Tribute to Observer



On 18 November 2021, the *Torbay Weekly* ran a heartfelt tribute by Dr Julian Howden about his father, Leslie Irving Howden, an observer with the Royal Flying Corps, who also flew in FE2bs. A qualified Wireless Operator Second Class, Leslie was selected to train as an observer and, in June 1915, was posted to the main RFC Marshalling Depot at St Omer and, within a few days, was posted on to 6 Squadron RFC based at Abeele near Poperinge in Belgium and commanded by Major Lanoe Hawker.

Leslie flew as an observer in the BE2 and the Fee, but often had to spend more time in the forward trenches as a Wireless Operator, receiving messages from the aircraft above. It is evident from the article, that Julian's father had a traumatic time and is rightly lauded as a true hero.

<https://bit.ly/30RndOn>

Flying Scotsman



The National (Scotland) ran an article on 12 September 2021 celebrating the exploits of Rothesay aviation pioneer, Andrew Blain Baird, that took place 111 years ago. In October 1909, Baird, described as a daring thinker and innovator, attended the first official air show in Britain, Blackpool Aviation Week, and came home determined to build his own monoplane. He commissioned a 24hp four cylinder air-cooled engine from Alexander Brothers of Edinburgh and designed his own control system.

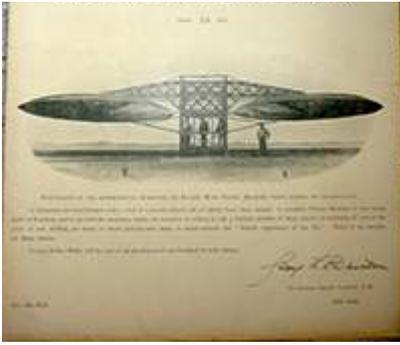
Baird was thus responsible for the first Scottish-designed and Scottish-built aircraft, which was both heavier than air and powered by an engine, and flown by a Scot. Technically speaking, the Monoplane never "flew" at all because of the loss of control shortly after take-off at Ettrick Bay, but it lifted off the ground under its own steam according to eyewitness reports.

<https://bit.ly/2Z9PRJE>

The Flying Machine Waltz



Talking of early aviation feats, Phil Jarrett kindly responded to the piece on GLO Davidson (**Fleain' Geordie Remembered**) in *WitW38*. Phil had a long article on 'GLOD' and his ambitious flying machines



(there were several different designs from the late 1890s up to 1912) in John WR Taylor's Aircraft '76 Annual (published 1975), and subsequently had several other pieces published.

Phil has generously allowed me to reproduce this rare item in his collection, being original sheet music sold by Davidson in 1909 to help the sale of shares in his company, and bearing his autograph.

Pigs DO fly



I thoroughly enjoyed this porcine piece posted on *Londonist.com* on 13 October 2021 about the flight of a celebrity piglet on 4 November 1909, accompanying John Moore-Brabazon, the first Englishman to fly a powered aircraft on British soil six months earlier.

The flight took place from the Aero Club's ground on the Isle of Sheppey with a six-week-old piglet being chosen from the yard of the Rose and Crown in Leysdown. The aviator dubbed his flying companion Icarus II, an audacious choice given its namesake's fate. The 3.5-mile round trip is sometimes considered the first cargo flight on UK soil, and the first flight of any livestock in a powered vehicle. The piglet became a local celebrity on Sheppey. His owner, Mr GC Ward, "decided to retain him as a pet, and save him from the fate which awaits his six little brothers and sisters".

Pig /aviation fans should also check out back issues of *WitW* for details of Porco Rosso, Hayao Miyazaki's 1992 animated epic. <https://bit.ly/3CIYAAa>

From Pigs to Camels: I would recommend Classic Warbird's excellent Sopwith Camel profile, which was recently posted at <https://bit.ly/3nEo3Xg> It covers the iconic aircraft's design, development and service.

Ramla Lama Ding Dong



The *Daily Express* piece on 29 September 2021 featured the excavations in Ramla conducted by the Israel Antiquities Authority (IAA) in 2017. The team found buildings used by British soldiers during the war for up to nine months. Inside, hundreds of relics gave them a fascinating insight into the lives of those who were stationed in the Ottoman-controlled region. They were stunned by the amount of alcohol the soldiers appear

to have drunk, with about 70 per cent of the waste discarded in the refuse being liquor bottles.

Another exciting artefact found at the excavation, uncovered by archaeologist Shahar Krispin, was the tip of a swagger stick that belonged to a Royal Flying Corps officer. According to Assaf Peretz, a First World War expert, this is the first item of its kind ever found in Israel.

Interested in the German air presence in the region during the First World War? Checkout the first part of Dieter H M Gröschel and Elimor Makevet's article in Autumn 2021 Vol 52/3. Flieger-Abteilung 301 and the German Aerial Force in Palestine in WW1. <https://bit.ly/3DHetZf>

Hobbit Forming



Hull Live on 26 September 2021 had a fascinating article explaining why Tolkien had an important part to play on the First World War's home front and how it helped to inspire his literary creations. In April 1917, 25-year-old John Ronald Reuel Tolkien was a young lieutenant, sick with trench fever and emotionally drained by the horrors of the Western Front. He was sent to a West Hull hospital to recuperate and was briefly in command of an outpost of the Humber

Garrison. Living there with his wife, Edith, this became a central story in his mythology where the tale of Beren, a mortal, and his love for Lúthien, an elven princess was created. The Zeppelin attacks on Hull had resulted in a rapid change in the defence of the area and hence Tolkien's posting. Tolkien was subsequently attached to the 9th Battalion Royal Defence Corps. This battalion was a coastal defence unit posted along the sea-wall around Kilnsea and provided an early warning system for approaching airships through the use of the acoustic sound mirror (see *WitW* issues 14, 26 and 28). <https://bit.ly/3czZnsl>

Accident Remembered



The *Sunderland Echo* on 21 September 2021 informed readers of a recent installation of a blue plaque to mark a local tragedy. On 24 May 1917, Lt P Thomson took off from Usworth Airfield, to air test a newly fitted machine gun, over the sea, in preparation for that evening's anti-Zeppelin patrols. When returning, he

observed a crowd of people gathered on Southwick Green for a public meeting about food economy.

The pilot dropped low to see what was happening, and failed to see a flagpole on the Green resulting in a wing being torn from the BE2c, which caused it to crash into the Co-op building at the corner of Stoney Lane. Five people were killed, and eight others injured. The first person hit was 11-year-old Robert Spargo who had been sitting on a post box. He was virtually decapitated. Remarkably, the 36 Squadron pilot walked away from the crash uninjured, but was killed on active service 10 months later.

<https://bit.ly/3oU5MVc>

<https://bit.ly/3cANeUv>

Over The Front



The quarterly journal of our United States sister organisation, The **League of World War I Aviation Historians**, is available for an annual subscription of \$85 surface, \$100 airmail to the UK and Europe.

An excellent journal -

complementary to our own. Whereas CCI tends to contain more on UK history, our friends at OTF prefer more US and German subjects.



You can join via their website at: www.overthefront.com, email their membership secretary at: OTF-membership@overthefront.com or do the old-fashioned thing and send them a letter to:

Membership Secretary

League of World War I Aviation Historians

2009 Cedarmill Drive

CHESTERFIELD MO 63017

USA

Canadian Round Up



The *Summerland Review* (British Columbia) ran a tribute to Kenneth Van Allen on 11 November 2021. The RNAS Caudron G4 bomber pilot was killed



following combat with Benno Schluter of the 1st Marine Feldflieger Abteilung on 4 May 1916 over the Belgian coast. After landing his Fokker E1, Schluter advanced toward the injured Van Allen. In his haste, Schluter failed to see a high voltage electrical power line and was electrocuted. Van Allen died from his wounds a week later and the two pilots were buried side by side. <https://bit.ly/3nDuTMS>

In *WitW* 37, I mentioned the forthcoming archaeological exploration of Gold Wing Ranch in Deseronto, Ontario, which was part of Camp Rathbun during the First World War. Details of the mapping survey and artefacts found on the site were reported in the *Kingstonist* also on 11 November 2021. <https://bit.ly/3r17cjp>

Atlantic Canada website *Saltwire.com* ran a piece on Newfoundland airmen on 17 September 2021 prior to their official recognition with the unveiling of a plaque at St John's. The article mentions Ronald Henderson Ayre MC, the first Newfoundlander to be decorated while in the air service. Ayre flew the Martinsyde G.100 Elephant bomber, playing an active role in the Third Battle of Ypres. <https://bit.ly/3HK7HnX>

THE UK's seventh Poseidon has been named in honour of a Canadian pilot who was awarded a Victoria Cross while seconded to 201 Squadron RAF during the First World War. The Maritime Patrol Aircraft ZP807, based at RAF Lossiemouth, will be known as "William Barker VC". <https://bit.ly/3xdOc2r>

Ottoman Moments



Society President Peter Dye has been researching a set of German First World War aerial photographs found on *eBay.fr*. The chance purchase of the prints taken in the Ottoman Empire's eastern provinces during 1916-17, reveal new details of the fighting between the Ottoman and Russian armies. The resulting article was published on the *Houshamadyan* website on 20 October 2021. *Houshamadyan* is a non-profit association, founded in Berlin, in 2010. Its mission is to reconstruct and preserve the memory of Armenian life in the Ottoman Empire through research.

You can magnify the aerial photographs as desired and it is an incredibly detailed and well-researched piece. Appended to the article is 'Ein Aufklärungsflug im Kaukasus', published in the German aviation magazine *Flugsport* on 31 January 1917. It appears to have been written by Lt Westfal, who commanded the 10th Aircraft Detachment in 1916.

The English version of Peter's article can be found at: <https://bit.ly/32qexPu>

Russian Appeal



In *WitW37*, I mentioned Russian aviator and inventor Sergei Alexandrovich Oulianine, who is buried in South East London, and the possibility of his headstone being restored. On 13 October 2021, to mark the 100th anniversary of Oulianine's death, Russian Heritage in the UK Society launched a fundraising campaign to build and erect a new monument. The total sum being raised is £1,200, which includes the stonemason's and installation work, as well as all the applicable cemetery fees.

Please also check out the website of the Friends of Brockley & Ladywell Cemetery for more on this Russian pilot buried far from home.

<https://bit.ly/30QUUzn>

<https://bit.ly/3xa8pWI>

Narborough Notes



Aviation Trials ran another informative blog about the lost airfields of Britain with a 25 September 2021 piece



featuring RAF Narborough – The Great Government Aerodrome. Originally a satellite station to RNAS Great Yarmouth, by June 1916, 35 Squadron RFC had first made use of the site as an airfield. The nucleus of the squadron would form 59 Squadron RFC with RE8s. A number of reserve units passed through Narborough during the rest of the war.

The blog also sensitively recounts the accidents to trainee pilots, with the local churchyard paying testament to this with fourteen of the eighteen graves present being RFC /RAF related. As a training ground, it was described as a ‘desolate God-forsaken place’, but seven Boulton and Paul hangars and up to 150 buildings would be built over the next two years. By the end of the war, some 1,000 personnel were based at Narborough.

Details of the restoration of the memorial at the aerodrome in August 2020 were covered in *WitW35*. <https://bit.ly/3oNvPxz>

In Brief



On 7 September 2021, the *Open Culture* website posted an informative piece on the ‘first’ air raid. The target was Venice, as part of a campaign by the Austrian army to recapture the city. The idea of Austrian artillery lieutenant Franz von Uchatius, the raid was initially carried out on 12 July 1849. A fleet of

hot air balloons loaded with explosives from a ship were sent in the general direction of the city but the wind was not in their favour. Another attack the following month seems to have also done more damage to the Austrians than their targets.

Interesting read at <https://bit.ly/3FuZgeu>

Further to the piece in *WitW38*, I am pleased to say that the RAeS has now made Wendy Pritchard's lecture on Jack Pritchard and the R38 Airship Disaster, one hundred years on, available online: <https://bit.ly/30MnJNM>

For anyone who has used Ian Castle's '**First Blitz**' website www.IanCastleZeppelin.co.uk in the past, you might be interested in revisiting. The website has been completely rebuilt and is now easier to navigate and to find the information you are looking for. Give it a try. Ian is happy to hear any feedback for *WitW* readers.

As part of its **Famous Iowans** series, the *Des Moines Register* recently republished the story of 'Bird man' Billy Robinson. Robinson was an early aviator, who set a US distance record for aircraft in October 1914 of 390 miles and successfully set a new

altitude record the following year. An attempt to break the record again on 11 March 1916 resulted in Robinson's fatal crash. <https://bit.ly/3DHnphb>

Harem-Scarum



I thoroughly enjoyed this article in the *Daily Record* on 27 August 2021 about RAF Group Captain Robert 'Jock' Halley from Perth. The Scot was awarded the Distinguished Flying Cross on three occasions. In February 1917, Halley transferred to the Royal Naval Air Service at Vendôme, taking his officers commission as a Probationary Flight Officer. On graduation, he was posted to Naval 'A' Squadron (later 16 Naval Squadron/ 216 Squadron RAF), flying Handley Page O/100 and O/400 bombers. His observer in the HP was usually the American sewing machine millionaire, Bobbie Reece, late of La Lafayette Escadrille. The

article recounts Halley's thrilling bombing raid on Germany on 24 August 1918, where he was awarded a bar to his DFC, and his post war flight in India in 'Old Carthusian' with an eclectic crew.

Jocks' daring bombing raid on Kabul, Afghanistan, on 24 May 1919 contributed to bringing about the end of the British-Afghan War. Handley Page V/1500 J1936, 'Old Carthusian', bombed the Amir's palace, sending the ladies of the royal harem into the streets screaming in terror.

Recommended: <https://bit.ly/3DMmHiT>

Loads more on this audacious airman at <https://bit.ly/3oTZp4i>

Von Richthofen – What's in a Name?

I have received a follow up to a brief mention I made in *WitW38* about the late Hermann von Richthofen, Germany's ambassador to Britain. It was widely reported that he was the great nephew of Manfred von Richthofen. David Baker got in touch to query the family lineage and decided to contact the German Embassy for clarification. After further consultation with the family of the late ambassador and much deliberation in the records, David was told that there is no direct familial relationship at all. The two men bear the same inherited name, but the demarcation was immediately after the award of the title in the mid-16th century and long before any relationship could be credited with the Red Baron. Under German hereditary law, all the members of the ensuing family tree from the 1560s carried that name, so anyone at all bearing the title von Richthofen (for which there are 4,500 since then) could be said to be related - but not really!

More Auction Action



The Distinguished Flying Cross earned by South African pilot George Edgar Bruce Lawson is up for auction on 23 November 2021 reported *Staffordshire Live* on 11 November 2021. Richard Winterton Auctioneers, Tamworth, is auctioning his medals plus an archive of associated paperwork. It is estimated to fetch in excess of £3,500.

An SE5a pilot, Lawson was assigned to 32 Squadron RAF in April 1918. He scored his last two victories on 27 September 1918, one of which was Fritz Rumeys of Jasta 5. Lawson collided with Rumeys's Fokker D.VII and the German ace jumped from his aircraft, but was killed when his parachute failed to deploy. The 19 year old Lawson nursed his damaged aircraft back to the safety of the British lines. <https://bit.ly/3kZuPoG>

Another interesting lot was mentioned the *Guildford Dragon* on 9 November 2021. A pocket watch belonging to Captain Edward Dannett Asbury is being sold by Ewbank's on 1 December 2021. The 49 Squadron RAF pilot and his observer were killed on 24 September 1918 when their DH9 (E8869) came under a sustained attack. The 19 year old had been with his squadron for just 17 days. His observer, Second Lieutenant BT Gilman, had been in post for just six days. <https://bit.ly/30WocwC>

Pilot Chat and Peter Jackson's Military Treasures



On 4 November 2021 (on Zoom), the *WW1 Aviation*

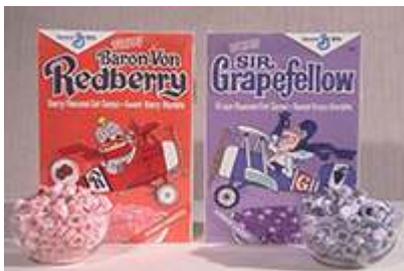


Heritage Trust Pilots led by Jean Michel Munn and Stu Goldspink, assisted by David Bremner, talked about the different First World War fighters that they have flown. This was the first in the new programme of chat sessions that the Trust will run monthly for the winter

months. Get the dates in your diaries. The full programme can be found here <https://bit.ly/3xgkxWf>. While the chats are fascinating in their own right, you will be contributing to the Trust's continuing efforts to keep their aeroplanes flying.

Talking about First World War aircraft that still take to the skies, I trust that you've all heard about and seen the *Forces News*' exclusive look at Oscar-winning filmmaker Peter Jackson's secret passion: an astonishing collection of First World War memorabilia, including warplanes built from original blueprints. The Lord of the Rings director showed FN around his warehouse of artefacts in Wellington, New Zealand, where he works with his team to restore and create his beloved aircraft, and we even see some of them take to the skies. They were also given a special look at Peter's first-ever movie he shot as a child using a Super 8 camera. <https://bit.ly/3DLfuzM>

Cereal Killers

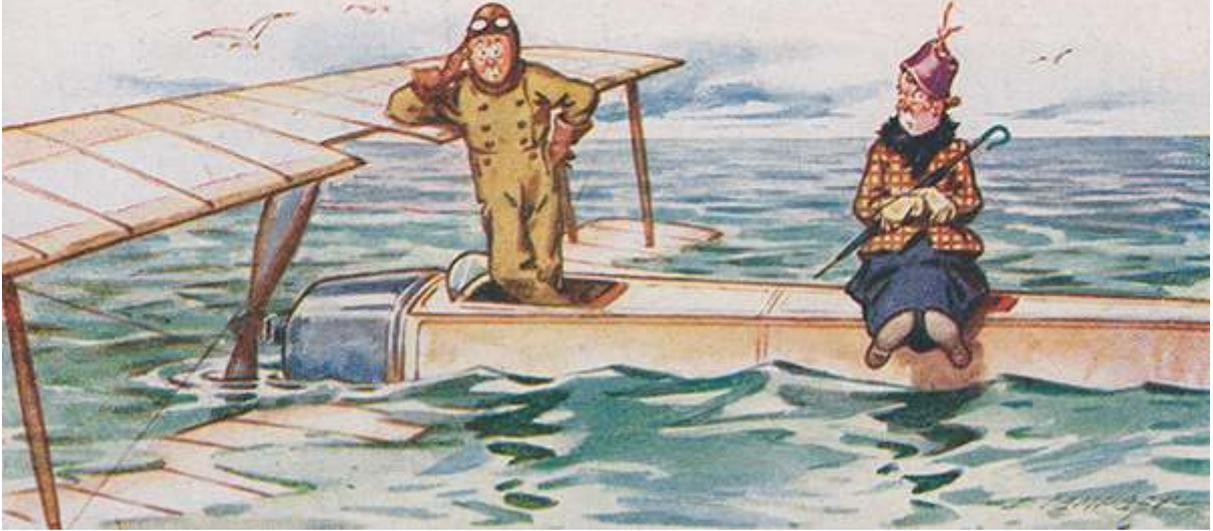


Finally, I spotted this image on *Twitter* recently and it made me smile! Baron Von Redberry was a cereal created by General Mills in the US around 1972 that featured a First World War era German pilot, presumably modelled on the 'Red Baron' Manfred Albrecht Freiherr von Richthofen. The cereal itself

consisted of berry-flavoured oat cereal with sweet berry marshmallows and tasted strongly of fruit punch. Baron Von Redberry was the nemesis of Sir Grapefellow, mascot of another General Mills cereal brand. The cereal rivals bickered over which one was better. Redberry would proclaim, "Baron Von Redberry is der berry goodest!" and Grapefellow would counter, "Sir Grapefellow is the grapest!"

A quick search around YouTube will lead you to adverts featuring these characters.

CLICKED!



Written by David Marks, edited by Andy Kemp

